

ARTIST APPLICATION

ARTMarket

Summer Indoor Fine Art Fairs

A partnership between the Southern Arizona Arts & Cultural Alliance and General Growth Properties

May 29 & 30 | June 26 & 27

July 31 & August 1 | August 28 & 29

SATURDAY 10AM-9PM SUNDAY 12PM-6PM

FREE ADMISSION

Fine Art | Live Music | Children's Activities

TUCSON MALL

4500 N. Oracle Road Tucson, Arizona 85705

ARTMarket artist application

This is a combined application for all four summer art festivals at the Tucson Mall

Summer Indoor Fine Art Fairs at the Tucson Mall

Tucson Mall, 4500 North Oracle Road, Tucson, AZ 85705. The Tucson Mall is Southern Arizona's premier shopping and entertainment destination. You'll enjoy sensational shopping with over 200 specialty shops and four department stores. Shop the most popular retailers in the country including Sephora, Build-A-Bear Workshop, Metropark and REI. Or find unique treasures on Arizona Avenue, a collection of specialty boutiques devoted to art, gifts and jewelry from Arizona. After a full day of shopping, delectable dining awaits you at The Cheesecake Factory, Shane's Rib Shack (open 2010), Red Robin, Mimi's Café and more. This ARTmarket will place the artists in the heart of the shopping mall corridors, with easy access to the shoppers!

TUCSON MALL

at a glance



FESTIVAL DATES

Last weekend of the month May - August 2010

May 29 & 30

June 26 & 27

July 31 & August 1

August 28 & 29

Saturdays 10am-9pm & Sundays 12pm-6pm

Tucson Mall

4500 North Oracle Road, Tucson, AZ 85705

■ This is a JURIED Art Festival

All product must be hand made by the artisan. No resale of products is allowed.

The term "juried" refers to fine artists and crafters who bring their own art, created and executed by their own hand, and of professional quality. This work is limited to the work of a single artist or a two person team collaborating and producing each piece together. Juried artists in the painting, drawing and graphics categories may also bring reproductions or photo mechanically reproduced work (of their own originals), but it must be kept in bins and the work must clearly be marked as reproductions. Limited edition prints are allowed only if they are prints of artwork executed by the exhibitors and have been properly signed and numbered. These limited edition prints cannot constitute more than 40% of the art work for sale. All work must be original art that has been personally created by the exhibiting artist. The display and sale of imports, manufactured items, or items that are produced with the use of commercial kits, mold, patterns, forms or other commercial production methods are not permitted. This rule will be strictly enforced.

■ Application Deadline

All applications must be received 10 business days prior to the event for which you are applying for. All applications received AFTER the following dates at 5pm for the corresponding festival will be subject to a \$25 late processing fee.

\$25 APPLICATION LATE FEES ENFORCED AFTER: May 17, June 14, July 19, Aug 16

■ Space Fee \$150 - TWO DAYS Saturday & Sunday \$100 - ONE DAY, choice of Saturday or Sunday

SPACE SIZE 8'deep x 10' wide Saturday Hours 10am-9pm, Sunday 12pm-6pm

All applications must be accompanied by PAYMENT IN FULL, without payment, your space in the festival will not be reserved

■ Space Details

This is an indoor festival - **NO CANOPIES OR TENTS ALLOWED** in the festival area. All artists will be spread throughout the mall's upstairs and downstairs corridors, well within the line of foot traffic throughout the mall. Artists may utilize a 10 foot wide x 8 foot deep space. Tucson Mall is looking for well kept, clean and tidy artist spaces. No loose materials, boxes or packaging may be visible within the space at any times. SAACA and Tucson Mall Staff reserve the right to make any changes to the artist set up or layout at their own discretion. There will be no electric available to any artists throughout the weekend. Artists MUST occupy their space for both days during the entirety of the festivals. Volunteers will be on hand to offer artist relief when needed.

■ Set Up and Break Down

Artists may set up ONLY on the Saturday morning before each festival from 7am to 9:45am or Sunday from 10am-11:30pm Please come prepared with dollies to transport your materials from the parking lot to your assigned space within the mall.

APPLICATION CHECKLIST

Your application will NOT be complete if it does not include all of the following:

PAGE 1

- Contact Information
- LEGIBLE EMAIL ADDRESS
- Payment

PAGE 2

- Description of Artwork & Set up
- Six Photographs
** IF YOU WOULD LIKE YOUR PHOTOGRAPHS RETURNED: Include a self-addressed envelope large enough and with adequate postage to return your pictures or CD. Your images will be returned within four (4) weeks after the last festival. If an envelope is not submitted in a large enough size or with enough postage, your images CANNOT be returned.*
- Special Requests

PAGE 3

- Signed Rules & Regulations / Release & Hold Harmless Agreement

Please EMAIL, MAIL or FAX pages 1, 2 & 3 back to SAACA

Programs Director

Matt Bowman
Matt@saaca.org
O - (520) 797-3959 x 3
C - (520) 401-1290
F - (520) 531-9225

Southern Arizona Arts & Cultural Alliance

7225 N Oracle Rd, Suite 112, Tucson, AZ 85704



Artist Application

May 29 & 30 ■ June 26 & 27
July 31 & August 1 ■ August 28 & 29

FILL IN THIS PAGE LEGIBLY AND COMPLETELY

Artist's/Crafter's Name _____

Business Name _____

Resale # or Tax ID _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell _____ Fax _____

IMPORTANT: Most of our communication to you will be sent via email, please print legibly your email address or provide us with 2 email addresses if available to be used as a communication back up.

Email(s) _____

Website (used for promotional purposes) _____

Vehicle License Plate # & State _____ Make _____ Model _____

Lanyards are necessary to secure entrance into the event: **How many people (including yourself) will be working in your booth?** _____

On the site to unload I will be driving an oversized vehicle: N/A RV Vehicle with a trailer

Festival	Space Details	SINGLE SPACE ONE DAY	DOUBLE SPACE ONE DAY	SINGLE SPACE TWO DAYS	DOUBLE SPACE TWO DAYS
<input type="checkbox"/> June 26 & 27, 2010	TABLE ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	<input type="checkbox"/> \$100 10ft wide x 8ft deep	<input type="checkbox"/> \$175 20ft wide x 8ft deep	<input type="checkbox"/> \$150 10ft wide x 8ft deep	<input type="checkbox"/> \$250 20ft wide x 8ft deep
<input type="checkbox"/> July 31 & August 1, 2010	TABLE ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	<input type="checkbox"/> \$100 10ft wide x 8ft deep	<input type="checkbox"/> \$175 20ft wide x 8ft deep	<input type="checkbox"/> \$150 10ft wide x 8ft deep	<input type="checkbox"/> \$250 20ft wide x 8ft deep
<input type="checkbox"/> August 28 & 29, 2010	TABLE ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	<input type="checkbox"/> \$100 10ft wide x 8ft deep	<input type="checkbox"/> \$175 20ft wide x 8ft deep	<input type="checkbox"/> \$150 10ft wide x 8ft deep	<input type="checkbox"/> \$250 20ft wide x 8ft deep
		Which day will you be participating? <input type="checkbox"/> SATURDAY <input type="checkbox"/> SUNDAY			
	TOTAL FROM ABOVE	\$ _____			

PAYMENT INFORMATION

Please note, your credit card will be run as soon as your application is received and juried. Without payment, SAACA cannot guarantee or hold your booth space in the festival. **No cash refunds will be given for cancellations.** If you cancel a minimum of 48 hours prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.

I will be paying by: **CHECK #** _____ (Made out to SAACA) **CASH** **CREDIT CARD**

If paying by VISA, MasterCard, Discover, or American Express (additional 3% processing fee added for Amex)



Credit card number _____ Expiration date _____

Name as it appears on credit card _____ Signature _____

HOW DID YOU HEAR ABOUT US?

www.SOUTHERNAZFESTIVALS.org Radio TV Print Word of Mouth Email

OTHER _____



ARTIST DESCRIPTION

Southern Arizona Arts & Cultural Alliance

7225 N Oracle Rd, Suite 112 Tucson, AZ 85704

Phone (520) 797-3959 x 3 www.SAACA.org

www.SOUTHERNAZFESTIVALS.org

ARTIST NAME

DESCRIBE YOUR ART (including production method) Describe ALL WORK you intend to bring. Items not included in booth description must not be brought to the festival.

MEDIUM *Circle All That Apply*

Ceramics Drawing Pastels Glass Graphics Print Making Jewelry Metal Work Mixed Media 2D Pottery

Mixed Media 3D Oil Acrylic Photography Digital Art Sculpture Water Art Textiles Fiber Watercolor Wood

OTHER (limit description to 5 words) _____

Do you produce more than one type of medium of artwork for this show? YES NO

If YES, please describe the different types of art you produce: _____

DISPLAY

How do you display your artwork / products within your allotted space? Circle all that apply

*Please indicate the size, quantity and dimensions of each of the below display methods. **NO CANOPIES ALLOWED***

Side Walls _____ Panels _____ Tables _____ Racks _____ Display Cases _____

Other _____ Requests are considered, but not guaranteed to be met.

You must also use the section to describe your display in your own words. This information is pertinent when laying out the festival and assigning spaces. The judges for our jury will be paying great attention to this and will base MUCH of their decision on your display...be as specific as possible.

Describe:

IMAGES

Have you included six digital images on CD or Printed Photographs in this application? YES NO

NOTE: Your application will NOT be accepted without these photographs. At least two of these photographs should include a layout or display of your booth. SLIDES WILL NOT BE ACCEPTED. Images may also be submitted on CD in TIF or JPG format OR through email to sam@saaca.org. If you submit photos through email please include your name, phone number, address and the shows you have applied for in the email. All digital or image prints MUST be clearly marked with Artist FIRST and LAST Name as well as artwork title and medium.

SPECIAL REQUESTS

Do you have any special needs or requests? (circle all that apply)

Handicapped Proximity or Distance to another Artist

Other _____

There will be NO electricity at this festival



Rules & Regulations

May 29 & 30 ■ June 26 & 27
July 31 & August 1 ■ August 28 & 29

Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Southern Arizona Arts & Cultural Alliance events.

ARTIST NAME: _____

- All entry fees are deposited when received for this festival.
- Artist Packets will be emailed to you and available online no later than one week prior to the festival
- Booth Assignments will NOT be given to the artist in advance. All Booth Assignments will be given at the time of check in on Saturday.
- No refund will be given for cancellations. If you cancel prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.
- No commission on artist sales will be retained by Festival Management. This festival is held within Tucson boundaries. **The Sales Tax is 8.1%.** All artists are responsible for all sales tax from the Department of Revenue.
- Festival Volunteers will be on hand during regular festival hours to offer breaks for artists.
- Artists are required to occupy their booth for both days for the duration of the festival hours. Artists that leave either before or during the festival will not be invited back to any other SAACA Festival.
- Artists should arrive on time to the festival allowing for adequate time to unload and set up their materials. The ARTmarket is an inside location held at the Tucson Mall, therefore, artists will NOT be allowed to drive up to their space. SAACA does NOT provide set up, unloading or loading assistance for exhibitors. Exhibitors should come prepared to set up their space. Artists MUST ONLY park their vehicle during show hours in the designated EXHIBITOR PARKING spaces.
- Intoxication is intolerable. No liquor, smoking or drugs should be in evidence at ANY TIME. Pursuant with Arizona State Law, smoking is ONLY permitted in the areas designated OUTSIDE of the festival area. Inappropriate and/or foul language will also not be tolerated. If your behavior is deemed unruly at anytime during the festival, SAACA reserves the right to eject you from the festival and refuse your participation in any future festival. A refund will not be given in the event of disqualification due to unruly behavior.
- Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is, we do not lose sight of the need for artists who are co-operative and easy to work with. No amount of talent or ability to sell will compensate for this.
- **Display areas should be kept free of storage boxes, sloppy tablecloths or clutter at all times. SAACA reserves the right to make changes to an artists display at any time.** Each artist is liable for their own trash within their allotted space prior to, during and following the festival. If an artist leaves their space either before, during or after the festival with any trash, the artist will be fined a minimum of \$100 for clean up following the festival and do so at the risk of not be invited back to a future show.
- Special requests (e.g. location, proximity to other exhibitors, etc...) should be made on this application, but are not guaranteed or implied. Exhibitors do not have exclusivity of any one product type.
- Pursuant with State Law, scheduled Fire Department, Health Department and Building Safety Inspectors will be present on site prior to the festival to issue the final permit. Exhibitors must comply with all inspector instructions or modifications to their space and set up so that they are in compliance with pertinent fire codes, laws, ordinances and regulations pertaining ARTmarket will be locked and secured overnight on Saturday night. SAACA is not liable for damage, theft or other destruction of artist display, product or bodily harm.

RELEASE & HOLD HARMLESS

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the sponsor of the event (Client) and the artist or craftsman filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Artist hereby expressly assumes any risk of harm to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Client or the Producer from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or SAACA causes the event's cancellation, Artist entry fees will not be returned and neither the Client nor SAACA will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every festival that the Artist participates in that is organized by Producer during the current year.

- **THE WORK DESCRIBED IN THIS APPLICATION IS HANDMADE BY ME.**
- **I AGREE TO ABIDE BY THE POLICIES SET FORTH BY SAACA AND THE RULES GOVERNING EACH EVENT.**
- **I AGREE TO ALLOW IMAGES ENCLOSED TO BE USED FOR SAACA'S PUBLICITY & ADVERTISING.**

Signed: _____ Date: _____